The IFIP WG 5.7 18th workshop on experimental interactive learning in industrial management, in collaboration with the EU Network of Excellence GALA

“Knowledge creation in simulation and gaming”

JULY 09-11, 2014

will be organized in conjunction with the 45th ISAGA CONFERENCE

JULY 07-11, 2014

DORNBIRN, AUSTRIA

at FHV University

“The shift from teaching to learning: individual, collective and organizational learning through gaming & simulation”
WORKSHOP
“Knowledge creation in simulation and gaming”

Aims and scope of the workshop
The topic of the workshop is “Knowledge creation in simulation and gaming”. It is a working workshop that bridges research and practice. It is intended for researchers, developers, and users of simulations and games in the field of business and industrial management.

The workshop is multidisciplinary. We invite researchers, e.g., from the management and engineering sciences, social sciences, education, psychology, and law, design science, and the serious games research community, to send in abstracts.

The papers should deal with the design and use of Serious Games in the broad field of management in different contexts. We appreciate especially empirical research on the design and use of games and simulations, and their learning and knowledge creation effects. Descriptions of new experimental approaches, combined with the scientific evaluation of the learning results, are especially welcome.

Themes
The papers can address, but are not limited to, the following themes:
- Designing experimental interventions for collaborative knowledge creation via gaming / simulation
- Transfer of learning outcomes from simulations / games into organizational reality
- Methods for designing games / simulations for organizational change
- Knowledge sharing and creation in games / simulations
- Boundary objects in knowledge creation during games / simulations
- The role of facilitation for learning in simulations and games

Target group and objectives
The workshop brings together researchers, teachers, as well as developers, and users of simulations and games. Sharing and discussing their experiences and research results, the participants will get ideas to further develop simulations, games, and experimental interventions to enhance collaborative knowledge creation. The workshop is also a unique forum to create professional and scientific networks.

Key dates for abstracts and game demo proposals
Deadline for submitting contributions: March 31, 2014
For guidelines see www.ISAGA2014.com > conference > for authors
1) Abstracts & Papers in the “Science & Research pillar” of ISAGA Conference
2) “Game demo” proposals in the “Art & Craft pillar” of ISAGA Conference

The Game Demo proposal should include a short abstract that describes the game, how it is played, and its ICT requirements. It should be possible to test/run the game in 1 hour.

Registration and submissions
Please register and upload your submissions for review at:
www.isaga2014.com > conference > registration
IFIP SIG workshop’s 2-day track: € 350,-
early bird fee (2-days workshop) € 300,- (until 31st March 2014)
Participation in the full ISAGA conference (5 days): € 550,-;
early bird fee € 500,- (until 31st March 2014)

Organization
Program committee: Jannicke Baalsrud Hauge, BIBA, Germany; Professor Alessandro da Gloria, University of Genova, Italy; Research Fellow Olivier Irrmann, Aalto-University, Finland; Professor Willy Kriz, University of Applied Sciences Vorarlberg, Austria; Johann Riedel, University of Nottingham, UK; Professor Riitta Smeds, Aalto University SimLab, Finland; Professor Juuso Töyli, University of Turku, Finland.
Chair of the workshop: Professor Riitta Smeds

Sponsors and host
The workshop is the 18th International Workshop of the Special Interest Group on Experimental Interactive Learning in Industrial Management under the IFIP Working Group 5.7, supported by the European Academy of Industrial Management AIM. The workshop contributes to the activities of the EU Network of Excellence GALA, www.galanoe.eu. The workshop will be arranged in conjunction with the 45th ISAGA Conference: July 07-11, 2014, FHV University in Dornbirn / Austria.

Workshop Secretariat
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